



WMBB  
2650 E Division  
Springfield, MO 65803

Bill Husefelt/Bay School Superintendent/Rep/FL  
501 West 15th Street  
Panama City, FL 32405

**Contract # 1451111**  
Schedule Dates 10/22/16-11/06/16  
Advertiser Bill Husefelt/Bay School Superintendent/Rep/FL (84)  
Agency Bill Husefelt/Bay School Superintendent/Rep/FL (22)  
Product Political - Candidate Other (1066)  
Brand 10/22-10/30 Husefelt (569177)  
Salesperson Panama City, House (2718)  
Sales Office Panama City  
Buyer Name Wahlberg, Randy  
Phone/Fax (850) 276-9614 /  
CPE 1 / 10/22-10/30 Husefelt  
Account Types Local/Political  
Billing Type Standard  
Comments

Date Entered 10/20/16  
Last Modified 10/31/16  
Entered By Karyn Miles  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$377.25  
Net Total \$2,137.75  
Sales Tax

Panama City (WMBB)		
By Broadcast Month	Spots	Rate
Oct. 2016	6	\$430.00
Nov. 2016	11	\$2,085.00
Grand Total:	17	\$2,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	4:59A- WMBB 5a News	2	X	X	X	X	X			2	\$35.00	\$70.00	Panama City (WMBB)		10/20/16
2.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	5:58A- WMBB 6a News	2	X	X	X	X	X				\$40.00		Panama City (WMBB)	Political/Exception - Oversold Newest contract	10/20/16
2.0.1	Closed Preempt	10/24/16															Panama City (WMBB)	Political/Exception - Oversold Newest contract	
2.0.2	Closed Preempt	10/24/16															Panama City (WMBB)	Political/Exception - Oversold Newest contract	
3.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	7A- Good Morning America 7a	2	X	X	X	X	X				\$30.00		Panama City (WMBB)	No Avail/Exception - Oversold Newest contract	10/20/16
3.0.1	Closed Preempt	10/24/16															Panama City (WMBB)	No Avail/Exception - Oversold Newest contract	
3.0.2	Closed Preempt	10/24/16															Panama City (WMBB)	No Avail/Exception - Oversold Newest contract	
4.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	8A- This Week 8a	1							X	1	\$10.00	\$10.00	Panama City (WMBB)		10/20/16
5.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	6:58A- Good Morning America 7a Sat	1						X			\$15.00		Panama City (WMBB)		10/20/16
5.0.1	Closed Preempt	10/29/16															Panama City (WMBB)	No Avail/Exception - Oversold Newest contract	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WMBB  
2650 E Division  
Springfield, MO 65803

Bill Husfelt/Bay School Superintendent/Rep/FL  
501 West 16th Street  
Panama City, FL 32405

# Contract # 1451111

**Schedule Dates** 10/22/16-11/06/16  
**Advertiser** Bill Husfelt/Bay School Superintendent/Rep/FL (84)  
**Agency** Bill Husfelt/Bay School Superintendent/Rep/FL (22)  
**Product** Political - Candidate Other (1066)  
**Brand** 10/22-10/30 Husfelt (569177)  
**Salesperson** Panama City, House (2718)  
**Sales Office** Panama City  
**Buyer Name** Wahlberg, Randy  
**Phone/Fax** (850) 276-9614 /  
**CPE** ./10/22-10/30 Husfelt  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/20/16  
**Last Modified** 10/31/16  
**Entered By** Karyn Miles  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$377.25  
**Net Total** \$2,137.75  
**Sales Tax**

Panama City (WMBB)		
By Broadcast Month	Spots	Rate
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6.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	4:58P- WMBB 5p News	2	X	X	X	X	X				\$100.00		Panama City (WMBB)	Political/Exception - Oversold Newest contract	10/20/16
6.0.1	Closed Preempt	10/24/16															Panama City (WMBB)	Political/Exception - Oversold Newest contract	
6.0.2	Closed Preempt	10/24/16															Panama City (WMBB)	Political/Exception - Oversold Newest contract	
7.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	5:58P- WMBB 6p News	2	X	X	X	X	X				\$120.00		Panama City (WMBB)	No Avail/Exception - Oversold Newest contract	10/20/16
7.0.1	Closed Preempt	10/24/16															Panama City (WMBB)	No Avail/Exception - Oversold Newest contract	
7.0.2	Closed Preempt	10/24/16															Panama City (WMBB)	No Avail/Exception - Oversold Newest contract	
8.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	9:59P- WMBB 10p News	2	X	X	X	X	X				\$100.00	\$200.00	Panama City (WMBB)		10/20/16
9.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	5:58P- WMBB 6p News WKND	1						X			\$25.00		Panama City (WMBB)		10/20/16
9.0.1	Closed Preempt	10/29/16															Panama City (WMBB)	Sports / Network Over-run/Spot - College Football Baylor @ TX game ran long	

## CONFIRMATION CONTRACT

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Date:

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Date:

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WMBB  
2650 E Division  
Springfield, MO 65803

Bill Hustfelt/Bay School Superintendent/Rep/FL  
501 West 15th Street  
Panama City, FL 32405

# Contract # 1451111

**Schedule Dates** 10/22/16-11/06/16  
**Advertiser** Bill Hustfelt/Bay School Superintendent/Rep/FL (84)  
**Agency** Bill Hustfelt/Bay School Superintendent/Rep/FL (22)  
**Product** Political - Candidate Other (1066)  
**Brand** 10/22-10/30 Hustfelt (569177)  
**Salesperson** Panama City, House (2718)  
**Sales Office** Panama City  
**Buyer Name** Wahlberg,Randy  
**Phone/Fax** (850) 276-9614 /  
**CPE** ././10/22-10/30 Hustfelt  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/20/16  
**Last Modified** 10/31/16  
**Entered By** Karyn Miles  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$377.25  
**Net Total** \$2,137.75  
**Sales Tax**

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10.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	5:28P- WMBB 530p News Sun	1							X	1	\$40.00		Panama City (WMBB)		10/20/16
10.0.1	Closed Preempt	10/30/16															Panama City (WMBB)	Political/Spot -	
11.0	Normal Line / NCAA Football	10/29/16-10/29/16	5	:30	11A- College Football Early	1						X		1	\$100.00		Panama City (WMBB)		10/20/16
11.0.1	Closed Preempt	10/29/16															Panama City (WMBB)	Political/Exception -	
12.0	Normal Line / NCAA Football	10/29/16-10/29/16	5	:30	2:30P- College Football Late	1						X		1	\$150.00		Panama City (WMBB)		10/20/16
12.0.1	Closed Preempt	10/29/16															Panama City (WMBB)	Political/Exception -	
13.0	Normal Line / NCAA Football	10/22/16-10/22/16	5	:30	6:58P- College Football Prime	1						X		1	\$150.00		Panama City (WMBB)		10/20/16
14.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:58P- WMBB 5p News	1		X	X	X	X			1	\$400.00		Panama City (WMBB)		10/29/16
15.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	9:59P- WMBB 10p News	1		X	X	X	X			1	\$400.00		Panama City (WMBB)		10/29/16
16.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:37P- ABC News Nightline 1137P	1		X	X	X	X			1	\$60.00		Panama City (WMBB)		10/29/16
17.0	Normal Line / SPOT	11/01/16-11/04/16	5	:30	10:35P- Jimmy Kimmel Live 1035P	1		X	X	X	X			1	\$20.00		Panama City (WMBB)		10/29/16
18.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	12:35A- CSI: Miami Sun	1							X	1	\$5.00		Panama City (WMBB)		10/29/16

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Bill Hufstet/Bay School Superintendent/Rep/FL  
501 West 15th Street  
Panama City, FL 32405

# Contract # 1451111

**Schedule Dates** 10/22/16-11/06/16  
**Advertiser** Bill Hufstet/Bay School Superintendent/Rep/FL (84)  
**Agency** Bill Hufstet/Bay School Superintendent/Rep/FL (22)  
**Product** Political - Candidate Other (1066)  
**Brand** 10/22-10/30 Hufstet (569177)  
**Salesperson** Panama City, House (2718)  
**Sales Office** Panama City  
**Buyer Name** Wahlberg, Randy  
**Phone/Fax** (850) 276-9614 /  
**CPE** ./10/22-10/30 Hufstet  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/20/16  
**Last Modified** 10/31/16  
**Entered By** Karyn Miles  
**CO-OP** No  
**Headline #**  
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19.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:59A- WMBB 5a News	1		X	X	X	X			1	\$150.00	\$150.00	Panama City (WMBB)		10/31/16
20.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:58A- WMBB 6a News	1		X	X	X	X			1	\$200.00	\$200.00	Panama City (WMBB)		10/31/16
21.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:58P- WMBB 6p News	1		X	X	X	X			1	\$400.00	\$400.00	Panama City (WMBB)		10/31/16
22.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	9:59P- WMBB 10p News	1		X	X	X	X			1	\$400.00	\$400.00	Panama City (WMBB)		10/31/16
23.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	5:58P- WMBB 6p News WKND							1		1	\$25.00	\$25.00	Panama City (WMBB)		10/31/16
24.0	M/G For 9.0.1 / SPOT	11/01/16-11/04/16	5	:30	1P- General Hospital 1p	1		X	X	X	X			1	\$25.00	\$25.00	Panama City (WMBB)		10/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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